

Pretty Rich

30 DAYS INSTAGRAM CONTENT

FEELING OVERWHELMED AND DON'T
KNOW WHAT TO POST?

YOU ARE NOT ALONE, THIS IS WHY I
CREATED THIS FOR YOU!

WE ALL NEED TO STAY ON TOP OF
OUR BEAUTY BIZ. THIS GUIDE WILL
HELP YOU CONTINUE TO CONNECT
WITH YOUR CLIENTS EVEN ON
QUARANTINE.

HAVE FUN WITH THIS!
WE WILL COME OUT THE OTHER
SIDE TOGETHER.

*FEEL FREE TO TAG ME SO I CAN STAY ON TOP OF YOUR POSTS!



@REALSHEILABELLA



30 DAYS INSTAGRAM CONTENT

REMEMBER MY FORMULA:

- *DEMONSTRATE
- *EDUCATE
- *STORY
- *INSPIRE
- *BEHIND THE
SCENES
- *OFFER

1

Tell a story of how you became to be an artist.

2

Post a current project that you are working on.

3

Recommend a favorite product.

4

Share an inspirational quote and your take on it.

5

Recommend a favorite product.

6

Share a behind the scene of your favorite spot in your home.

7

Post some art (brows) of another artist you admire. Tag them.

8

What's cooking for dinner? Give us a peek of your kitchen.

9

Share your current quarantine outfit.

10

Create & post something educational for your followers.

11

Post a travel throwback photo. Tell us where you want to go next.

12

Share your brow routine. Ask your followers about theirs.

13

Post a photo of a book you are currently reading or recommend.

14

Make a story, thanking all your followers for the support they've have given you

15

Do a favorite client spotlight and their story.

16

Show who you're quarantined with.

17

Post a Q&A graphic. Answer your followers questions.

18

Share how this time has impacted you and your family.

19

Share your favorite podcast, and tell your followers why you like it.

20

Show your Brow colors, ask your followers which one they like better.

21

Post your LOGO alone and tell us what makes your brand different.

22

Tell your followers what you are doing to stay SANE. Routine?

23

Share a family photo and tell us something about your childhood.

24

Tribute your mentor. Or someone you look up to.

25

What is the first thing you look forward to doing once you can leave the house.

26

Share a photo that brings you joy and tell us why.

27

Inspire people with a story of how far you've come.

28

Do someone's brows with a brow pencil. Any member of your "quaranteam".

29

Create an offer for your clients, for when you can reopen.

30

List 5 facts about yourself that your followers might not know.



DO YOU FEEL ALONE AND
WISH YOU HAD A
MENTOR SHOW
YOU THE WAY?

***I AM HERE TO HELP!
LET'S DO THIS TOGETHER***

ARE YOU READY TO TAKE YOUR BUSINESS TO THE
NEXT LEVEL? DON'T LET THE QUARANTINE STOP YOU
FROM GROWING YOUR BUSINESS.
LET'S GET AHEAD WHILE WE WAIT!

**JOIN PRETTY RICH BOSSES TODAY.
LEARN MY EXACT BLUEPRINT ON
HOW I BUILT A SUCCESSFUL
BUSINESS IN 3 YEARS.**

LEARN MORE! GO TO

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