



American Academy of Micropigmentation



3-Dimensional REALISM Areola Tattooing Vicky Martin

Presentation Description:

3-D or High Definition Areola Tattooing is a procedure that provides the most realistic results for both women and men that have had mastectomies. Plastic and reconstructive surgeons are now demanding High Definition or 3-D Areola Tattooing to complement the reconstruction they skillfully performed on their patient's breasts. Today, the awareness has reached the general public and breast cancer survivors that have had mastectomies are requesting this most realistic look. Surprisingly, this High Definition effect is extremely easy to create. I can't wait to share this with you, so you too can experience the joy, confidence, and gratification these procedures bring to your client.

About Vicky...

Vicky has 17 years' experience in Tattooing and Micropigmentation.

In 2006, she travelled to the USA and learned medical tattooing as well as took every course she could in London, America and Europe.

In 2010, Vicky was a micro pigmentation trainer for a London company and in 2012 she started her own training school (bExtravagnt) with her sister. Vicky is always taking classes and learning new styles/techniques every year. With her 3-D Areola "VICKY MARTIN METHOD VMM™", she has mixed techniques she has picked up from

around the world with her tattooing background and has created her own method. Vicky has tried many different techniques on her own body to find the best healed result which led her to create a super natural breast mould. Her moulds have gained international attention for their realistic texture and design, making them a great teaching tool.

She is very passionate about her medical work and believe cancer survivors deserve the very best medical tattooing to finish their long, tough journey leaving them feeling complete again.

Vicky is a fully qualified Practitioner in Neuro Linguistic Programming. She has a passion for the mind, she believes you can change your life by the way you think. Vicky loves sharing lots of mind tricks to enable you to believe in yourself and live each day being the best possible version of yourself.

Her mission is to educate everyone she meets to live a fearless, happy life.



The Most Convincing in Scalp Micropigmentation

Oscar Gomez - CMI

Presentation Description:

Oscar will explain the impact of skin surface tension according to the scalp and area designation. He describes the various hair line designs, how to determine which is best suited for your client, and the differences of stippled dotting vs. hairstrokes. This will help determine the desired penetration of skin, aka: finding the sweet spot, stretching method vs. non-stretching method and outcome.

Oscar will present a brief description of skin depth and layers, the difference between curved and flat needles, and the differences in tapered length and outcome. In addition, Oscar provides a guide to selecting the correct needles for the best desired results. **Oscar will be offering a workshop on Scalp Micropigmentation on Sunday September 16th – see registration form for details.**

About Oscar...

In 2013, Oscar founded OG Tattoos & Gallery, a name associated with such quality, service, and professionalism that his company has earned five-star ratings on a wealth of review websites. In this same year, he met his mentor, Debi Diorio, “The Eyebrow Whisperer”. His work with Debi led him to the permanent makeup industry, where he has noticed a need for technique updates and accessibility. He is a certified micropigmentation instructor with the American Academy of Micropigmentation.



Scar Camouflage: Hiding the Scars that Run Deeper than the Surface

Ron Hendon

Presentation Description:

Hendon New Cell scar correction is a non-medical, highly effective scar correction procedure. Much more than just a way to camouflage scars, Hendon New Cell actually resurfaces the skin, stimulates new cell growth, and regenerates collagen to return skin to a more normal appearance. This process is highly effective for burn scars, surgical scars, acne scars, and other scars that have been labeled as unrepairable by the medical community.

Ron will be offering a workshop on Scar Camouflage and Removal on Sunday September 16th – see registration form for details.

About Ron...

Ron Hendon is the owner of Micropigment Implantation Technologies “The Scar Correction Institute” located in the college town of Athens, Georgia. Ron is a graduate of the University of Georgia. Ron opened Athens Georgia’s first tattoo studio in 1989, Midnight Iguana Tattoo. Ron had a different vision for his studio and designed his shop to simulate a medical atmosphere. Ron soon became intrigued by his discovery that certain body-art techniques had corrective effects on skin abnormalities, and he began an intensive course study of the skin and abnormalities, scars and stretch marks burns and more.

In 2001, Ron pioneered “Dermal Capillary Deflation” an answer for all those plagued by the disfiguring condition of the vascular birth marks called Port Wine stains.

In 2002, he developed “123 tattoo free” the best method of our time for simple tattoo removal today. Ron was instrumental in the development of “microneedling” which is used widely to help diminish scars and blemishes of all types. Ron conducts lectures, and classes on “Hendon New Cell “Scar Repair Stretch Mark correction, Beyond 3D Areola repigmentation, Vitiligo repigmentation, “Dermal Capillary Deflation” for Port Wine Stains, and “123 Tattoo Free” tattoo removal. Ron teaches and lectures worldwide. He is a member of the American Academy of Micropigmentation.



Gain YOUR Competitive Edge and Distinguish YOUR Brand Using Social Media

Lisa Bien

Presentation Description:

It doesn't matter if you are Oprah Winfrey, Coke, or The Average Joe. Your brand is discussed, judged, tested and measured every day.

The bottom line is you must pay attention to your brand's online presence existence and cultivate it every day. Social media tech and trends evolve constantly. Without the right approach and knowledge, it is easy to get frustrated and overwhelmed. This workshop will cover how to be true to your brand, tips on managing your social media sites and ways to generate buzz.

About Lisa...

From the stages of New York City showcasing her stand-up comedy routine to her TV studio in Philly, audiences embrace Lisa's straightforward and exuberant style. You will be entertained and learning at the same time. Audiences cannot get enough. She will share her social media and entrepreneurial expertise that helped her launch personal brand Bouncing Back with Lisa Bien.

Lisa is a seasoned communications and marketing professional with more than 25 years of experience in building and showcasing brands. She is also a motivational speaker, TV host and author. Lisa holds a Master's degree in Education and has been an adjunct professor at Temple University in Philadelphia for more than 10 years. Lisa channels her trademark energy and passion for storytelling to create a more personal feel when she serves as a keynote speaker, holds personal development workshops, and coaches business professionals one-on-one.

One of Lisa's strongest assets is her ability to combine humor and raw honesty to connect with her audience. In both of her books, *Life Happens: Bounce Back!* and *Divorce Happens: Bounce Back!* she shares numerous autobiographical accounts of key events in her life that led to the creation of her Bouncing Back strategy.



Maximizing Control and Healed Results with Color Theory

Jaclyn Peresetsky - CMI

Presentation Description:

Color uncomplicated! Learn a simple solution to uncomplicated color. Learn to identify the 3 characteristics of each color and how they relate to the 3 characteristics of skin to create a formula that will be sure to get you the perfect color healed result each and every time! In class Workshop Color Correct; does corrective procedures make you sweat? Learn a tried and true color formula that will never fail for you to be a color pro. You will learn to love a corrective procedure with the color loving science to back it!!

About Jaclyn...

Ever since she can remember, Jaclyn has been captivated by makeup, skin care, color and all things beautiful. Her interests led her to receiving specialized education at the Columbus College of Art & Design where she studied color theory and portrait artistry. Jaclyn married her **expertise in color theory** with her interest in **skin care and cosmetics** by studying with the best plastic surgeons and skin care therapists at the Ohio State University. Prior to opening her first spa, Skin Perfect Image Wellness Spa, she worked as an Esthetician for some of the most renowned plastic surgeons in the mid-west.

Jaclyn Peresetsky is not only the owner of Skin Perfect Spas in Ohio and Florida, but she is also a noted color expert, makeup artist, master esthetician, permanent makeup instructor, author and speaker. Her multiple books, cosmetic and skin care lines, and training courses allow other beauty pros to learn and add more services combining art and science to become leading beauty experts. Her passion for education lead her to create a school for Advanced Esthetics and Color opening in January of 2019 in Columbus, OH. She is a certified micropigmentation instructor with the American Academy of Micropigmentation.



iLips Innovative Technique for Illuminated Lips

Rita Pelloni

Presentation Description:

iLips Innovative, illuminated & inspirational: iLips with this technique, Rita Pelloni will demonstrate how to mix different colors on the lips in order to have a fashionable full lips effect with a unique illuminated and volume effect. With or without outliner, the lips will appear to have a blend of bicolor shades. Rita plays with different colors depending on which effect and result she wants to have with her client. Results could be sophisticated, refined and elegant for mature clients or shiny colors for young women who dare to have happier and cheerful effects.

About Rita...

Rita started her micropigmentation career in Bologna, Italy, where she had the opportunity to learn from famous make-up artists. Over the years, she has worked as a permanent make-up trainer in two important Italian Academies whilst she has been focused on taking her lips and eyebrows techniques to a higher level. Today she owns a unique lips technique called iLips. This innovative technique gives lips color and light creating an exceptional illuminated and volume effect. In 2016, Rita became an International Master Trainer for Nouveau headquarters in the Netherlands and completed the examination of the SPCP Certified Permanent Cosmetic Professionals (CPCP). In

2017, Rita ranked the third position in the manual eyebrows techniques at the Italian Permanent Make Up Eyebrow Contest 2017.



The Art of Microblading

Lindsey Ta

Presentation Description:

Lindsey of Microblading LA will demonstrate for you, the Art of Microblading. Lindsey will be sharing her unique and award-winning techniques including strokes and shading for a beautiful, long lasting effect.

About Lindsey...

Lindsey Ta is the founder of Microblading LA, a world champion microblading artist, a certified microblading instructor, and an advocate for microblading around the world. In January 2016, she won 1st place at The World of Microblading Championship against some of the best artists in the world. Her work is seen by hundreds of thousands of visitors every month on her popular Facebook, Instagram, and website. She has also been featured in Bravo TV, Pop Sugar, and more. Microblading is her passion and she believes in setting her students on track to blossom as their own unique artist.



Shadow Brow - Shade, Refresh, or Correct with this Amazing Technique

Donna Moody-Martin – AAM International Member

Presentation Description:

Shadow Brows- Donna Moody-Martin's demonstration of the latest in shadow blades features a double 12 flat blade, a sketch pen, and a double 14 disposable tool. Using the flat and slope blades with the 2 methods you can achieve a shadow result.

Learn how to correct previously tattooed brows for color correction and give a fresh look background color to previous feathered or microbladed brows.

About Donna...

Donna Moody-Martin is the Principal of Australia's largest Cosmetic Tattoo College, with over 25 years' experience in Permanent Makeup. She is sought after for her Paramedical Work and teaches Brow Micro-blading and hand tool methods for shadow work in brows. Donna is an expert in machine work in Eyebrows and Lips.

Her students travel to work with her from New Zealand, U.S.A., U.K., China, and Korea.

What started as a compulsion for makeup brought forth her perfection in the tattoo industry. With her vision, her college was the first to gain Australian Government Accreditation and she is now one of the leading industry experts in Permanent Makeup. She began, "The Association of Cosmetic Tattoo" which is now in its 15th year and was President for 13 years. She has been a judge in the world permanent makeup competitions in Japan and China. She is an international member of the American Academy of Micropigmentation.

She dedicates her time with the "Look Good Feel Better" Cancer Institute for women suffering from Breast Cancer, where all her breast work is offered free. "I feel this is the least I can do".

She conducts seminars and boot-camps throughout Australia on a yearly basis.

In her many years as a Master trainer she continues to strive to learn and as well as attends yearly conferences throughout the world.



Beautify Lasting Eyeliner

Jeane Lusby

Presentation Description:

Join Jeane Lusby as she reviews various needles, techniques, designs, and colors that help us create beautiful lasting eyeliner results. She will also address ocular safety, client selection and the potentially dangerous mistakes made when tattooing around the eyes.

About Jeane...

Jeane founded The NaturaLook Institute of Permanent Cosmetics in 1999 and has made the application and training of permanent cosmetics her sole specialty. She is a progressive and active trainer that offers both fundamental and advanced courses to students internationally in her La Jolla, California center.

In 2012 she began formulating colors and created *True Colors*[™] pigments. As a proud member of The Society of Permanent Cosmetic Professionals, American Academy of Micropigmentation, and Nouveau Contour Professional Partner, she has become a respected trainer, mentor and lecturer in the industry.

“I believe that permanent makeup is a balance between art and science. NaturaLook is a place where the genuine care and comfort of my patients is paramount. With continuous innovation and the highest standards of personalized care, I pledge to help women achieve their inner confidence by restoring their natural definition, color and balance through the art of gentle micropigmentation.”

~ J. Lusby